

# LIFE SCIENCES

2021

REAL ESTATE  
DEVELOPMENT  
SYMPOSIUM

THURSDAY, NOVEMBER 4, 2021  
8:00 AM – 3:00 PM  
WITH RECEPTION TO FOLLOW

THE TIMES CENTER  
242 WEST 41ST STREET  
NEW YORK, NY 10036

**A SPECIAL FULL-DAY  
CONFERENCE FOR**

## Real Estate, Design and Life Science Professionals

**LIFE SCIENCES SYMPOSIUM  
STEERING COMMITTEE**

**Nancy J Kelley**

Nancy J Kelley + Associates

**Mitchel W. Simpler, PE, FACEC**

Jaros, Baum & Bolles

**James C. McKenna**

Hunter Roberts Construction Group

**Jonathan Mechanic**

Fried Frank

**John Sabey**

Sabey Corporation

### About the NYC Builds Bio+ Life Science Real Estate Development Symposium

We invite you to the Fourth Annual NYC Builds Bio+ Real Estate Development Symposium where we will focus on the Greater New York Metropolitan area (which also encompasses eastern New Jersey and southern Connecticut), and how it has emerged as the largest and one of the fastest growing life sciences economies in the country.

The Symposium is NYC Builds Bio+'s flagship event and was launched in 2018 as a catalyst for driving targeted life science initiatives in New York City. All proceeds from the Symposium will be dedicated to supporting NYC Builds Bio+, New York's premier not-for-profit association connecting commercial life science opportunities to the real estate development community.

### Greater NY Metropolitan Area: Life Science Landscape and Outlook

A recent NYC City Planning study of the Life Science economy concluded that the NY Metro area, which also encompasses eastern New Jersey and southern Connecticut, enjoys the largest life science economy in the United States. The 2020 Census data indicates that it is also one of the fastest growing markets in the country.

Join the Fourth Annual Life Science Real Estate Development Symposium to hear how private and public investments are driving exponential growth for the life science industry, what new initiatives are furthering innovation in the space and what this means for the Greater NY Metropolitan Area.

## 2021 SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR – \$10,000

#### Brand Awareness:

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference
- Corporate logo displayed on signage and digital screens at the event
- Corporate logo, 300-word company profile and company website link posted on conference website under Platinum Sponsor level
- One full-page color advertisement in printed conference program
- Company name recognized by a conference representative at the opening of the event
- Corporate logo and name prominently displayed on all social media leading up to the event and during the event
- Corporate logo displayed on marketing material included in the conference giveaway bags

#### Lead Generation:

- Following the event, you will receive the final attendee list, inclusive of guest names, companies and titles

#### Networking:

- 4 complimentary registrations
- Tabletop display in premier location in exhibit area with two (2) booth representatives dedicated to supporting the launch of this Initiative

### GOLD SPONSOR – \$7,500

#### Brand Awareness:

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference
- Corporate logo displayed on signage and digital screens at the event
- Corporate logo, 100-word company profile and company website link posted on conference website under Gold Sponsor level
- One half-page color advertisement in printed conference program
- Company name recognized by a conference representative at the opening of the event
- Corporate logo and name displayed on all social media leading up to the event and during the event
- Corporate logo displayed on a piece of marketing material included in the conference giveaway bags

#### Lead Generation:

- Following the event, you will receive the final attendee list, inclusive of guest names, companies and titles

#### Networking:

- 3 complimentary registrations

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## SILVER SPONSOR - \$5,000

### Brand Awareness:

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference
- Corporate logo displayed on signage and digital screens at the event
- Corporate logo, 50-word company profile and company website link posted on conference website under Silver Sponsor level
- Corporate logo displayed in printed conference program
- Company name recognized by a conference representative at the opening of the event
- Corporate logo and name displayed on all social media leading up to the event and during the event
- Corporate logo displayed on a piece of marketing material included in the conference giveaway bags

### Lead Generation:

- Following the event, you will receive the final attendee list, inclusive of guest names, companies and titles

### Networking:

- 2 complimentary registrations

## BREAKFAST & LUNCH SPONSOR - \$10,000

### Brand Awareness:

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference
- Corporate logo displayed on signage and digital screens near the breakfast and lunch areas at the conference
- Corporate logo and company website link posted on conference website under Breakfast & Lunch Sponsor
- Company name recognized by a conference representative at the opening of the event
- Corporate logo and name displayed on all social media leading up to the event and during the event
- Corporate logo displayed on a piece of marketing material included in the conference giveaway bags

### Lead Generation:

- Following the event, you will receive the final attendee list, inclusive of guest names, companies and titles

### Networking:

- 2 complimentary registrations

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## GIVEAWAY BAG SPONSOR - \$5,000

### Brand Awareness:

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference
- Corporate logo displayed on signage and digital screens at the conference
- Corporate logo and company website link posted on conference website under Giveaway Bag Sponsor
- Company name recognized by a conference representative at the opening of the event
- Corporate logo and name displayed on all social media leading up to the event and during the event
- Corporate logo displayed on giveaway bags handed out during the conference

### Lead Generation:

- Following the event, you will receive the final attendee list, inclusive of guest names, companies and titles

### Networking:

- 1 complimentary registration

## LANYARD SPONSOR - \$3,500

### Brand Awareness:

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference
- Corporate logo displayed on signage and digital screens at the conference
- Corporate logo and company website link posted on conference website under Lanyard Sponsor
- Company name recognized by a conference representative at the opening of the event
- Company logo displayed on lanyards all attendees will wear at the conference

### Lead Generation:

- Following the event, you will receive the final attendee list, inclusive of guest names, companies and titles

### Networking:

- 1 complimentary registration

## EXHIBIT BOOTH SPONSOR

Non-Members - \$3,500  
Members - \$2,500

## TO BECOME A SPONSOR

Organization

Level of Sponsorship

Attention

Address

City/State/Zip

Phone

Email

Signature

Date